



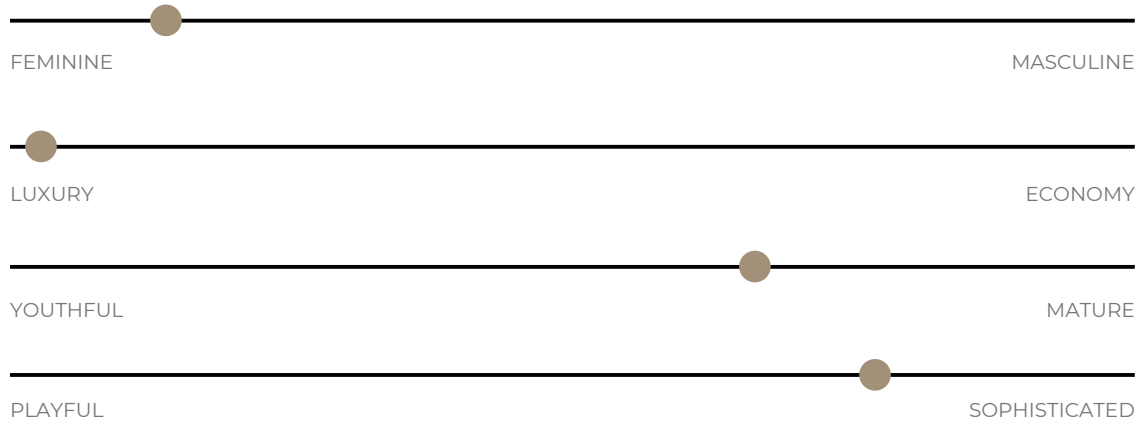
iconic

WARDROBE

MOOD BOARD



CHARACTER



COLORS

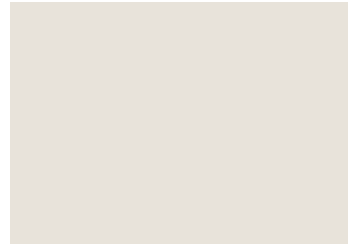
COAL GREY



EARTH BROWN



MORNING LIGHT



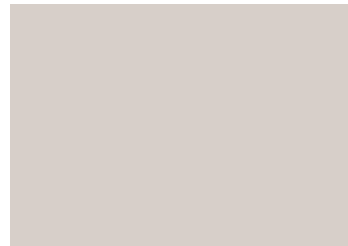
DREAMY GREY



GOLDEN BROWN



WINTER LIGHT





LOGO





iconic

WARDROBE





FONTS

Sage

PRIMARY FONT

Aa

abcdefghijklmnopq
rstuvwxyz



Avenir

SECONDARY FONT

Aa

abcdefgh
ijklmnopq
Rstuvwxyz





ICONIC
WARDROBE